

# The Maryland Port Administration PRESS RELEASE

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# PORT OF BALTIMORE CRUISE TERMINAL WINS INTERNATIONAL CUSTOMER SERVICE AWARDS

# Competition Included Worldwide Cruise Ports Served by Royal Caribbean Cruise Line

(BALTIMORE, MD) – The Helen Delich Bentley Port of Baltimore's cruise terminal recently won two international customer service awards from Royal Caribbean Cruise Line, scoring 92 out of a possible 100 points for both awards. The awards were for: Best Check-in Experience and Best Departure Experience. The Royal Caribbean Ground Handler Awards included competition from cruise ports around the world that Royal Caribbean visits.

"This is wonderful news for everyone associated with cruise day operations at the Port of Baltimore," said Maryland Port Administration (MPA) Executive Director James J. White. "Making sure that 2,500 people safely debark a ship and then later that same day, another 2,500 safely board their ship is no easy task. It takes a well-organized team made up of knowledgeable professionals that all do their jobs in concert. We are very fortunate to have these people at the Port of Baltimore."

On days when a cruise ship visits the Port of Baltimore, the cruise operations team is comprised of different companies. Intercruises Shoreside & Port Services personnel run operations at the cruise terminal and assist passengers with check-in services. Ceres Terminals hires the longshore workers that handle luggage. Security is handled by McRoberts Protective Agency, Customs and Border Protection, and the Maryland Transportation Authority police, while MPA personnel oversee all aspects of cruise operations since the MPA owns the cruise terminal building.

"We are very proud to be recognized for our efforts, as are our Intercruises colleagues around the world that also received awards," said Intercruises Vice President for East Coast Operations Alex Anderson. "While our operations team in Baltimore deserve a lot of credit, I would also like to highlight the support of all other teams involved at the Port of Baltimore and the onboard teams from Royal Caribbean – this collaboration and teamwork makes award winning service possible."

The Royal Caribbean *Grandeur of the Seas* is based at the Port of Baltimore and sails year-round with diverse sailings from Baltimore to the Caribbean, Bahamas and Bermuda.

In 2014, nearly 200,000 passengers sailed on 89 cruises from the Port of Baltimore. The Port of Baltimore ranks 6<sup>th</sup> on the East Coast, 11th in the U.S. and 20th in the world for cruise passengers. Since beginning a year-round cruise schedule in 2009, nearly every cruise that has sailed from the Port of Baltimore has left at full passenger capacity.

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## Port of Baltimore Cruise Terminal Wins International Awards

Approximately 500 jobs are generated by cruise activity in Maryland, including 220 direct jobs at the Port of Baltimore. Additionally, Maryland benefits from \$90 million in economic activity generated by cruise activities. The economic value to Maryland takes into consideration such factors as local spending, hotels, dining and entertainment.

The Port of Baltimore's cruise terminal is 2.5 miles from Baltimore's world famous Inner Harbor and 10 miles from BWI Thurgood Marshall Airport. Maryland's median household income of \$70,004 is the highest in the U.S. Baltimore is also located within a four-hour drive of some of the wealthiest counties in the U.S. The Baltimore-Washington DC-Northern Virginia region is recognized as one of the most populated and affluent in the nation.

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